



(Estd. : 1945)

College Code: MB 4108

Shiksha Mandal, Wardha's

DEPARTMENT OF MANAGEMENT SCIENCES & RESEARCH (DMSR)
G. S. COLLEGE OF COMMERCE & ECONOMICS, NAGPUR
(Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University)
(A HINDI LINGUISTIC MINORITY COLLEGE)
NAAC RE-ACCREDITED 'A' GRADE AUTONOMOUS COLLEGE
A RUSA BENEFICIARY INSTITUTION



MBA (Autonomous)
PROSPECTUS
2020-21



DEPARTMENT OF MANAGEMENT SCIENCES & RESEARCH (DMSR)



Shiksha Mandal, Wardha's

Department of Management Sciences & Research (DMSR)
G. S. College of Commerce & Economics, Nagpur
NAAC Re-accredited 'A' Grade Autonomous College
(AFFILIATED TO RTM NAGPUR UNIVERSITY)

OUR MISSION

To impart high quality education and to provide opportunities for research in the field of Management Studies with a view to develop future managers having excellent managerial skills, character, discipline, and integrity to emerge as industry and business leaders.

OUR VISION

उद्योगिनम् पुरुषसिंहम् उपेतिलक्ष्मीः

(Industrious and lion-hearted men generate wealth.)

OUR MOTTO

आदानं हि विसर्गाय

(Whatever is gained is for sharing.)



**"Recent annual B-School Survey conducted by "BusinessToday"
has ranked DMSR 62nd among top B-Schools of India
on the parameter of "Return of Investment for the Student"**



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OUR ROOTS : SHIKSHA MANDAL, WARDHA

Govindram Seksaria College of Commerce & Economics, Nagpur was established in 1945 by Shiksha Mandal, Wardha to fulfill the requirement of Commerce Education in the region during the pre-Independence period. Shiksha Mandal, which was founded by noted Gandhians and freedom fighters Shri Jamnalal Bajaj and Shri Shrikrishnadas Jajoo in 1914, has been committed to quality education at affordable cost since its inception. Today, Shiksha Mandal has evolved into a national institution running 8 colleges catering to the needs of over 10,000 students under the caring eyes of 500 teachers. Though essentially Gandhian in character, Shiksha Mandal has modernized itself in keeping with the times and has steadfastly responded to the ever-evolving educational needs of our youth. It believes in providing wholesome education to meet intellectual aspirations of students and also to provide the sound institutional environment for their all-round development.

All the good work done by Shiksha Mandal has been acknowledged by our patrons and society at large. Hon'ble President of India, Shri Pranab Mukherjee, while gracing the Shiksha Mandal Centennial at Wardha on 26th November 2014, profusely praised Shiksha Mandal for its significant contribution to the society and expected it to play a definitive role in nation-building by taking education to new levels of excellence. The ceremony was also graced by the Governor of Maharashtra Shri Ch. Vidyasagar Rao, Chief Minister of Maharashtra, Shri Devendra Fadnavis and the Union Minister Shri Nitin Gadkari, also our alumnus, in the august presence of Shri Rahul Bajaj, President, Shiksha Mandal.

Shiksha Mandal's ceaseless pursuit of academic excellence and its transparent practices in educational administration have been acknowledged by RTM Nagpur University when it conferred upon Shiksha Mandal its inaugural 'Ideal Educational Institute Award' for 2014-15.

G.S. College of Commerce and Economics, Nagpur, often regarded as a flagship college of Shiksha Mandal, Wardha, has carved a niche for itself as a premier Commerce College in Central India and is known for its high academic standards, quality consciousness and ethical practices under the dynamic leadership of Shri Rahul Bajaj, Chairman, Bajaj Auto Limited and the present President of Shiksha Mandal. As a pioneer commerce college, it always strives to keep ahead of the curve and regularly provides to students and teachers the forums for discussing the latest development in the field of commerce and economics. By becoming the first Autonomous college in the RTM Nagpur University, the college has set yet another trend. Similarly, it has scored another "first" by starting from 2020-21 session two brand new courses of B.Com. (Hons) and B.Com. (Finance & Accountancy). Efforts by a team of well qualified teachers and researchers and a very congenial atmosphere augmented by excellent infrastructure, have ensured that our students not only emerge as competent professionals but also as good citizens.

Thanks to the inspirational leadership of our management, we have successfully pioneered a host of curricular and co-curricular activities in terms of seminars and workshops, innovative teaching-learning methods, value-addition programs, industrial tours, linkages, placements and scores of other events which have contributed to transforming our students into professionals of the top drawer.

Our graduates cover a large spectrum of Chartered Accountants, Company Secretaries, Professors, Lawyers, Entrepreneurs, Public Servants and Ministers. The same legacy of academic excellence that pervades G.S. College of Commerce and Economics, Nagpur is continued and very much reflected in the performance of its MBA unit DMSR (Department of Management Sciences and Research).

Launched in 1987, DMSR has remained a trend-setter in MBA education in Nagpur from the beginning. Through Autonomy, DMSR has set another trend of giving to students the most relevant and the latest curriculum. By virtue of its redesigned syllabus under Autonomy, DMSR's MBA now stands apart from the MBA syllabi of other colleges in the region especially in terms of its CBCS and additional credits mechanism. Students, thus, can walk out as winners not only with a top degree but also additional set of skills which will enable them to stand up to the challenges of their profession.

DMSR vows to remain committed to Shiksha Mandal's ideals and legacy and rise to the expectations of all patrons through its unceasing endeavors towards offering the best professional education to the youth of India.



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OUR VALUES

- The cornerstone of any good education is teachers for whom education is dedication, and not a job; and students not only learn but also upgrade their skills and potential. Shiksha Mandal is an institution for such teachers and students alone.
- Merit is an important value for us. Merit is recognized and supported, so is honesty. Being just is equally important.
- We practice simplicity and frugality. We try to inculcate dignity of labour, the joy of hard work, fearlessness and a sense of responsibility towards society.
- In our view, humanity, nation, institution and individual are the hierarchy of considerations within which one must act.
- We believe in equality of opportunity. No meritorious student is denied admission for lack of financial resources. We nurture the strong, but pay attention to the weak. Anyone striving to improve is considered worthy of support.

AIMS AND OBJECTIVES

- To manage, cooperate and associate with the objectives of education in different faculties, training, research; spreading and promotion of the above.
- To work for the all-round development and education of Hindi-speaking people.
- To establish and run, or associate with, or participate in managing institutes and organizations, seminars, conferences, exhibitions for the achievement and implementation of the above objectives, to facilitate, implement and sponsor research projects and perform similar functions.
- To organize, publicize, promote, manage and associate with the symposia, competitions, seminars, conferences, exhibitions for the achievement and implementation of the above objectives, facilitate, implement and sponsor research projects and perform similar functions.
- To manage, assist, associate and encourage research work; to sponsor the above and perform such functions.

DEPARTMENT OF MANAGEMENT SCIENCES & RESEARCH (DMSR) :

A Profile

Established: 1987

Approved by AICTE, New Delhi

Recognized by DTE, Government of Maharashtra

Accredited with A- Grade by NAAC

Autonomous Since 2018 - 19



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ABOUT DMSR

Recognizing the portents of the times and the long-felt need for a standard Management institute in central India, Shiksha Mandal, Wardha, established the Department of Management Sciences and Research (DMSR) in 1987. DMSR offers a two year Full-Time Post Graduate Programme in Management i.e. MBA(Master in Business Administration) which is affiliated to RTMNU and recognised by Government of Maharashtra and approved by AICTE, New Delhi and D.T.E, Mumbai. Our institute is a recognised Facilitation Centre of DTE for MBA admissions.

From the Session 2018-19, DMSR, G.S.College of Commerce & Economics, Nagpur has been conferred with Autonomy by the UGC and RTM Nagpur University.

DMSR, G.S.College of Commerce & Economics, Nagpur is committed to "Shaping Leader Managers" and this philosophy pervades every aspect of the institute. The institute consistently maintains high teaching standards and follows a rigorous academic programme. Students are given an in-depth exposure to all functional areas of management. A perfect blend of Business and Industry is built into the curriculum to provide a "feel" for complex real world business situations. Students' personal and professional development is ensured through a culture of professionalism, integrity and commitment to high quality work which is a distinct part of life at DMSR. We look for the same in our students as they are encouraged to play a crucial role in driving the college activities.

DMSR, G.S. College of Commerce & Economics, having its location in the heart of Nagpur city, enjoys the privileges associated with an upcoming industrial hub. Nagpur city is not only the geographical centre of India but also a fast emerging centre of pulsating industrial activity being carried out in MIHAN, Butibori, M.I.D.C, Hingana, Wadi and the latest BHEL Plant which is proposed at a distance of 100 kms. from Nagpur.

GOVERNING BODY : DMSR

Shri Rahul Bajaj, MBA (Harvard, U.S.), Chairman, Bajaj Auto Ltd. Pune	President
Shri Sanjay Bhargava, P.G.D.M. (IIMB), Industrialist, Pune	Chairman
Dr. N.Y. Khandait.	Principal
Shri Hargovind Bajaj, Industrialist, Nagpur	Nominated Member
Principal, G.S. College of Commerce, Wardha	Special Invitee
Shri Bhupendra Lohiya, B.Com, M.B.A., C.A.	Special Invitee
Representative of D.T.E.	Government Nominee
Representative of University	University Nominee
Representative of Regional office of AICTE	Nominee of AICTE
Dr. Ashwini Purohit, Director, DMSR	Secretary, Governing Body

GOVERNING BODY : UNDER AUTONOMY

Sr. No.	Name	Designation	Category
1.	Shri Rahul Bajaj	President / Trustee	Management
2.	Shri Shekhar Bajaj	Trustee	Management
3.	Shri Sanjay Bhargava	Chairperson / Trustee	Management
4.	Shri P.D. Khemuka	Member	Management
5.	Shri Jaydeep Shah	Member	Management
6.	Prof. P. N. Mishra Prof. of Management School of Economics, Devi Ahilya University, Indore	Member	UGC Nominee
7.	Dr. Vinayak Deshpande DBM, RTM Nagpur Uni.	Member	University Nominee
8.	Dr. Maheshkumar Salunkhe Joint Director of Higher Education, Nagpur	Member	Govt. Nominee
9.	Dr. Apoorva Palkar Director, Innovation, Incubation & Linkages, S. P. Pune University	Member	Educationist/ Industrialist
10.	Mrs. S. S. Kathaley	Member	Teacher
11.	Dr. P. M. Paradkar	Member	Teacher
12.	Dr. N. Y. Khandait	Member (ex-officio)	Principal



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MESSAGES



From the President

Education has to not only reach out beyond the important objective of imparting knowledge but also has to gear up to make the imperative of growth, technological development and demands of globalization, new challenges and international competitiveness. Education is no longer to be considered as something which one gets during the early stage of one's life. In today's world, education starts from the cradle and continues till the grave. During the forthcoming years it is the quality of education which will determine who will succeed and who will fail whether among countries or companies. Therefore, it has become the need of the hour to develop leader- managers for future.

Department of Management Sciences & Research, G.S College of Commerce and Economics, Nagpur, aims at achieving the objective by providing enough opportunities to students for acquiring the required skills with the spirit of hope and determination. It is the caliber of our students and quality of education that is imparted, which will determine how our MBA students are compared with those from other institutes in the opinion of the Corporate Sector.

Shri Rahul Bajaj

President

Shiksha Mandal, Wardha



From the Chairman

Quality with simplicity has been and would remain the Shiksha Mandal hallmark. An understanding of and an ability to relate to our social environment is also another Shiksha Mandal value. We at DMSR, GS College, try to ingrain this in each of our students.

We believe our MBA students have these values. These values are eternal and have regained importance in the current difficult economic environment. We do not want to have "I-me-myself" students wracked by greed. Our students have the knowledge, but more importantly have the attitude of frugality, learning, team work and hard work that are needed by the industry.

So we believe our students represent the old Bajaj tagline "Value for money, for years". Like industry, we believe we have to continually improve ourselves to deliver more. We do hope you will give our students and us a chance. We are different and we can make a difference.

Shri Sanjay Bhargava

Chairman

Shiksha Mandal, Wardha



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MESSAGES



From the Principal

Professional managers are the need of the hour in our economy. To match the rapid strides of the volatile business world, the management professionals have to be more dynamic for boosting the financial strength of their respective organizations.

DMSR, which has always kept itself abreast of new trends in management education, is well aware of this and offers to its students all the latest knowledge and skills that go a long way to make them professionals of the top drawer.

Under autonomy, the MBA curriculum at DMSR has also been dynamically aligned with the needs and aspirations of the industry which will enable our students to not only imbibe academic concepts but also develop analytical and

decision - making skills which are the hallmarks of good leaders.

After having moved to "Bajaj Bhavan", with access to the state of the art facilities, and now with autonomy, we can only get better and bigger, be it results or placements.

Dr. N. Y. Khandait

Principal

G.S. College of Commerce & Economics, Nagpur



From the Director

In our endeavour of creating management professionals for the industry, DMSR intensely focuses on Industry, Institute Interface. This is achieved through higher levels of student engagement both inside the classroom and on the field through Employability Enhancement Programs in the form of management-driven, practical and developmental activities. A real-time as well as simulated workplace experience through industry visits, corporate guest lectures, workshops and internship with regular field study projects in all the four semesters is offered to students. These programs are designed keeping in mind the autonomy syllabus structure which is in sync with the academic and industry requirements.

We, at DMSR, strive to imbibe values in our students by providing them a platform to hone and develop their skills, firmly keeping in mind the culture and integrity, as propagated by our parent organisation, Shiksha Mandal. These values act as an active yardstick, facilitating and enhancing the right grooming of students of today into responsible citizens of tomorrow. In the last 33 years of its existence, DMSR has proudly created an array of assets, including its state of the art infrastructure at Bajaj Bhavan.

Our students excel in their chosen fields of specialisation because we do not merely work towards getting them jobs but endeavour to build long lasting careers for them. Further, in order to offer more and more avenues to students to enable them to explore multiple job destination and careers, and to make them more versatile, DMSR offers a large number of electives. As a result, DMSR enjoys a superior placement rate owing to its qualitative output of students.

Dr. Ashwini Purohit

Director, DMSR

G.S. College of Commerce & Economics, Nagpur



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FACULTY PROFILE



Dr. Ashwini Purohit

Director

Ph.D, MBA, B.Sc.

Specialization: Human Resource

Experience:

Academic : 9 years

Industry : 11 years



Dr. Archana Dadhe

Ph.D, MBA,

PGDIMM, PGDIM, DIM

Specialization: Marketing

Experience:

Academic : 22 years

Industry : 3 years



Dr. Geeta.V. Naidu

Ph.D, MBA, B.Com.

Specialization: Marketing

Experience:

Academic : 15 years

Industry : 2.5 Years



Dr. Aniruddha Akarte

Ph.D, MBA, B.Com.

Specialization: Marketing

Experience:

Academic : 12 years

Industry : 04 years



CA Amit Bajaj

B.Com., ACA, Diploma

in Information Systems Audit
and Diploma in International
Financial Reporting Standards
from ACCA United Kingdom

Specialization: Finance, Banking,

Financial Reporting
Industry : 18 years

NON-TEACHING STAFF



Mrs. Radina Husain
Superintendent



Ms. Manisha Padolkar
Library Assistant



Mr. Mangal Dudhkaware
Peon



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TRAINING AND PLACEMENT CELL

With a goal to get all our students successfully placed, the Training & Placement Cell, DMSR constantly strives with a two-pronged approach – i.e. employability skills enhancement and organizing campus drives of reputed companies for our students.

We impart training to our students in various areas like Resume Writing, Group Discussions, Personal Interviews, life-skills, etc. Also, our institute has tie-ups with many companies and internship projects are provided to our students to enable them to get practical exposure into the industry. Additionally, industrial visits, lectures from industry experts and co-curricular events like seminars, quizzes, presentation competitions, mock-stock market, etc. complement regular conventional teaching to provide a wholesome learning experience to students. Further, students are also offered various value-addition courses in collaboration with Bajaj Finserv, ICAI, TCS, NSE, Cambridge University, Tally Education etc. which enhance their employability quotient.

Our institute is regularly visited by reputed companies for Campus Placement Drives resulting in good placements for most of our students.

We at DMSR, welcome all MBA aspirants to be part of our DMSR family and experience the exciting journey of self-discovery, growth, transformation and success.

Dr. Geeta V. Naidu
Training & Placement Cell

SOME OF OUR RECRUITERS

Placement @ DMSR

Nurturing Passion... Building Careers !!!





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TRAINING AND PLACEMENT CELL



Mr. Vaibhav Nichit, Axis Bank, HR Circle Head, Nagpur, interviewing candidate



Mr. Vaibhav Nichit, Axis Bank, HR Circle Head, Nagpur, conducting online test



Mr. Tushar Muley conducting role plays for students



Mr. Gaurav Chouksey, Director, Olive Resorts, during Placement selection process



Mr. Suraj Singh, Marketing Manager -MAPRO, PUNE, addressing students on Live Project of Mapro



Ms. Rutika Meshkar, conducting session on life skills

WEBINAR @DMSR





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INSTITUTE-INDUSTRY INTEGRATION

DMSR conducts seminars and guest lectures by eminent personalities from the industry. The interaction develops students' awareness on job functions in the industries, attitude to adapt industrial environment, proper practical and relevant knowledge, skills and competencies. This in return bridges the gap between industry and institute.



MbU with NVCC



Mr. Anil Kushwaha, alumni BAGIC, Senior Sales Manager, Pune



Mr. Mayank Dedhia, Manager-Training Business Development
J-Gate



Mr. Sumit Biswas, Branch Head, Bajaj Allianz



Shri Sourav Mukherjee, Chairperson, Centre for Teaching
& Learning, IIM-B



Seminar on Export awareness under Niryat Bandhar Scheme
by Joint Directorate, DGFT



Shri Ankit Mundhada, Sales Head, Metro Realtors



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INDUSTRIAL TOUR TO BANGALORE



Industrial Tour to Bangalore



Visit to IIM Bangalore



Visit to Hindustan Coca-Cola Beverages Pvt. Ltd., Bangalore



Mr. Mekala V Reddy, Business operations Leader, IBM Cloud Integration Labs, Bangalore

LOCAL INDUSTRY VISITS



Anandvan



Shivam Foods, Parle



NEERI



Jalaram Fragrance



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MBA SYLLABUS (AUTONOMOUS)

The Masters of Business Administration course is offered as a full time management course at post graduation level and is affiliated to Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur.

The course is basically designed to help students get a clear and practical understanding of the various aspects involved in being a manager. The students are given specializations on theoretical as well as practical aspects. The syllabus includes a number of courses which can be classified as core, elective, skills foundation, projects, etc. in the field of Finance, Marketing, Human Resource Management, Operations Management and Service Sector Management.

SEMESTER - I		SEMESTER - II		SEMESTER - III	
SUBJECTS		SUBJECTS		SUBJECTS	
CORE COURSES		CORE COURSES		CORE / COMPULSORY	
Evolution of Business Management	Fundamentals of Human Resource Management	Economic Environment of Business	Cost and Management Accounting	1. International Business Management	2. Advanced Strategic Management
Fundamentals of Financial Accounting	Fundamentals of Marketing Management	Entrepreneurship Development	Quantitative Techniques for Business	3. Summer Internship Project /Report Writing & Assessment	
Economics for Manager	Business Communication & Information System	Business Research Methods and Application	Regulatory Aspect of Banking & Finance	Elective Courses(Core- any 2 - (Marketing/Finance/ HR) Marketing Management	
SKILL FOUNDATION COURSES (ANY ONE)	GENERIC ELECTIVES (ANY ONE)			Paper I: Sales and Distribution Management (MM).	Paper II: - IMC & Brand Management (MM).
Corporation Image Building	Financial Planning & Wealth Management	Environment Management & Legislations	Project Management	FINANCIAL MANAGEMENT	
Business Valuation		Agri - Business Management		Paper I: Corporate and Financial Management (FM).	Paper II: Security Portfolio and Risk Management (FM).
				HUMAN RESOURCE MANAGEMENT	
				Paper I: Training and Development (HRM).	Paper II: Performance Management & Compensation (HRM).
				Elective Courses(Complimentary - Any one)	(Operations Mgmt/ Service Sector Management)
				Operations Management:	
				Paper I : Logistic and Supply Chain Management (OM)	Paper II : Operations Research (OM)
				Elective Courses (Complimentary - Any one)	(Operations Mgmt/ Service Sector Mgmt)
				Service Sector Management	
				Paper I : Banking and Insurance Services (SSM)	Paper II : Hospitality Management (SSM)
SEMESTER - IV					
SUBJECTS					
CORE / COMPULSORY					
1. Business Ethics & Corporate Governance			Human Resource Management (Elective)		
2. Corporate Laws			Paper III: Industrial Relations and Labour Laws (HRM)		
3. Advanced Financial Management			COMPLEMENTARY (Any One)		
4. Corporate Tax Planning & Management			GROUP - A - OPERATIONS MANAGEMENT		
Elective Courses (Core- Any two - Marketing/Finance/ HR) Marketing Management (Elective)			Paper III – Total Quality Management (OM)		
Paper III: Consumer Buying Behaviour (MM)			COMPLEMENTARY GROUP - B - SERVICE SECTOR MANAGEMENT		
Financial Management (Elective)			Paper III: Healthcare Management (SSM)		
Paper III: Investment Environment and Wealth Management (FM)			Project work (Compulsory)		
			(Any subject- Either core or complimentary subject)		



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MBA SYLLABUS contd.

A student is required to Select Any Two Electives as following: Either both the Electives from Core Group
OR One Elective each from Core Group and Complementary Group

Group	Group Area	Paper	Name of Course
Core	A Marketing Management	1	Sales and Distribution Management
		2	Integrated Marketing Communication & Brand Management
		3	Consumer Buying Behaviour
	B Financial Management	1	Corporate Financial Management
		2	Security, Portfolio and Risk Management
		3	Investment Environment & Wealth Management
	C Human Resource Management	1	Training & Development Practices
		2	Performance Management & Compensation
		3	Industrial Relations & Labour Laws
Complementary	A Operations Management	1	Logistics & Supply Chain Management
		2	Operations Research
		3	Total Quality Management
	B Service Sector Management	1	Banking & Insurance Services
		2	Hospitality Management
		3	Healthcare Management

Total Marks : 2800

Total Credits : 112

Additional Credits : 08

ASSESSMENT SCHEME

ASSESSMENT

The performance of the students will be evaluated in two Components, One component will be the continuous assessment by the Institute / College / Department (Internal Assessment) component carrying 20% marks and the second component will be the Semester End Examination component carrying 80% marks.

INTERNAL ASSESSMENT:- Internal Assessment for all subjects shall be done as per the following scheme:

Sr. No.	Details	Marks	Marking Scheme	Remarks
1.	2 Unit Tests of 20 marks each	2*3=6	16-20:03 13-15:02 10-12:01 <10: NIL	Students will be given opportunity to appear for tests in a special schedule only in case of medical exigencies or if they have been detained by the college for any of its official programmes like NSS, NCC, Sports, ECA participation etc. on production of stipulated documents
2.	2 Home assignment of 20 marks each	2*3=6	16-20:03 13-15:02 10-12:01 <10: NIL	Students will submit 2 Home assignments on the topics/themes as prescribed by the subject teacher as per the schedule given by the college / department.
3.	Performance in prelims (Out of 80)	04	70-80:04 60-69:03 55-59:02 50-54:01 <50: NIL	All students will mandatorily appear in the preliminary / Test Examination before the semester End Examination.
4.	Attendance	04	>90%: 4; <90-85%: 3; <85-80%: 2; <80-75%: 1; <75%: Nil;	Principal to condone attendance up to maximum 10% to meet the minimum attendance criterion of 75% only in exceptional cases where he is convinced that meeting the minimum attendance mark was beyond the control of the student and subject to the condition that the student will make up for attendance in subsequent semester. However, such students will not be eligible for any marks for attendance. Students, with more than 75% attendance but losing some days because of participation in official programmes like NSS, NCC, Sports, ECA etc. will be given proportionate marks.

SUMMER INTERNSHIP

At the end of Second Semester, all students will have to undergo a Summer Internship Programme of 8-10 weeks with an industrial, business or service organization by taking a project study.

Each student is required to submit a project report to the Department/ College/ Institute for the work undertaken during this period within three weeks of commencement of the Third Semester for the purpose of evaluation in the Third Semester.

PROJECT WORK

Head of Passing	Marks
Project Report Evaluation by External Examiner	50
Seminar and open defense evaluation by External Examiner	30
Seminar and open defense by Internal External Examiner	20
TOTAL	100

NOTE :- PROJECT WORK will be compulsory for each student. The project shall carry 100 marks as above.



EVENTS AT DMSR

SHODH – National Level Paper Presentation Competition MANAGEMENT FERVOR - Intercollegiate Management Festival



Inauguration addressing of Shodh by Chief Guest, Shri Atul Pande, President, VIA



Shodh Winner being Felicitated by Principal Dr. N.Y. Khandait



Shodh-Winners with Principal, Dr. N.Y. Khandait & Director, DMSR, Dr. Ashwini Purohit



Inaugural ceremony of Management Fervor- Dr Anant Deshmukh, HOD, DBM, RTMNU



Inter Collegiate Business Quiz competition at Management Fervor



Mock stock market



Management Fervor - Debate Winner



Winners of Ad Mad show



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Personality Development Activities at DMSR MANTHAN



Manthan - "A Business Plan Presentation Competition"

KSHITIJ - CAREER CONCLAVE



Dr. Ashwini Purohit, Director, DMSR, at the inaugural address of Kshitij



Mr. Saumitra Ray, Sr. Branch sales manager, Bhartiya Life Insurance Co. Ltd. Nagpur



Mr. Sameer Deshpande, Founder, GIM & WM Pvt. Ltd., Nagpur



Mr. Parag Choudhary, Cluster Head, Oyo Wedding, Nagpur



Mr. Bhupendra Datey, Strategic Manager, Oyo Wedding, Nagpur



Open house discussions at Kshitij



Shiksha Mandal, Wardha's

Department of Management Sciences & Research (DMSR)

G. S. College of Commerce & Economics, Nagpur

NAAC Re-accredited 'A' Grade Autonomous College

(AFFILIATED TO RTM NAGPUR UNIVERSITY)

LIFE AT DMSR

At DMSR, we believe in holistic development of students by inculcating social and behavioral skills by including various extra-curricular activities to promote education.

Activities like commemorating Samvidhaan Day, farewell - Alvida, Induction Program, Teachers' Day, Diwali Milan etc. are undertaken by the students.



Welkomst –Induction



Alvida –Farewell Program



Vigilance Day Celebration



Students taking oath on Vigilance Day



GK test winners



NSS unit



"RUNBHOOMI": SPORTS' DAY



Winners of Runbhoomi Sports' day



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DISCIPLINE & CONDUCT

- Every student shall abide by the instructions issued both in general as well as in special cases by the Director/Principal and the members of the staff.
- A student admitted to Management course is not allowed to appear in any course other than the course to which he/ she is admitted .
- Uniform for MBA students is compulsory (for details contact Office).
- Fine shall be imposed on the students who skip Guest Lectures, Sessional Exam, Field Visit, Official Programs, etc. without any valid reason. The amount of fine shall be notified on the notice board.
- Wearing identity card issued by DMSR is compulsory on the premises during college hours and any official program within or outside the premises.
- The Director of DMSR has absolute powers to expel a student from the Department, if the student misbehaves or is involved in ragging, anti-social activities like caste discrimination, sexual harassment and any other activity causing damage to the reputation of the institute.
- No financial claim of refund of caution money shall be allowed after a lapse of 3 years.
- If after admission to the course, a student leaves a college for any reason, he /she shall not be entitled for refund of fees deposited by him/ her as per norms.
- While teaching work is being carried out in the college, loitering in the corridor individually or in groups is strictly prohibited. During free lectures, if any, students may spend time in library or computer lab.
- Student suffering from any infection or contagious disease shall not attend college unless he/ she is declared medically fit by a registered medical practitioner.
- Library books must be handled properly and returned on the dates prescribed to avoid fine. A fine of Re.1 will be imposed for every day of delay for every book.
- Students shall maintain a quiet and congenial atmosphere in the college during the teaching and office hours. Any student disturbing the atmosphere shall be liable for strict disciplinary action, including suspension from the college.
- Every student shall make a proper use of college building, furniture, equipments and any other amenities. Any student found guilty of causing damage to the property or found guilty of scribbling or pasting poster on the walls, black board shall be expelled from the college and amount of damage to the property will be recovered from him. General losses and damage to the college property during the year shall be assessed at the end of the session and recovered from students of all classes.
- Any change in permanent as well as local address of a student must be brought to the notice of DMSR along with contact numbers.



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GENERAL INSTRUCTIONS

- No student shall use mobile phone in the classrooms/ library/ office.
- No student will be allowed to interfere in the administration of DMSR.
- No student shall directly send anything concerning the college for publication either to the Press or elsewhere without the prior approval of the Director. Any breach of this rule may entail outright expulsion.
- There shall be cultural, academic and sports activities in which all the students are expected to participate.
- No student shall involve himself in teasing or ragging of any other student in the college/ hostel. Students found doing so shall be punished/ expelled from the college and penal action shall be taken.
- Smoking, consumption of alcoholic items and tobacco products are strictly prohibited.
- Students are advised to read the notices notified on notice board / website from time to time.
- Internal assessment marks are given on the basis of participation in seminar, GD, classroom attendance, test examination, home assignments prelims exams and Viva-Voce and general conduct and behavior.
- Fees, fines and other charges shall be deposited by the student in the office of DMSR and receipt must be obtained for the same. Any irregularity observed must be brought to the notice of the Director.
- Students are advised to regularly visit our college website www.dmsr.shikshamandal.org for notices and instructions from time to time.
- Scholarships and concession: scholarship and concession will be as per rules of Government of Maharashtra.
- Grievance Redressal Committee is constituted to ensure transparency in admissions and preventing unfair practices.
- Women's Grievance Redressal Cell has been constituted to maintain friendly working environment for women employees and students.

Women's Grievance Committee/ Sexual Harasment Redressal Cell

Chairperson - Dr. Ashwini Purohit

Member Secretary - Dr. Geeta Naidu

Technical Member - Mr. Anil Rewatkar

Member - Mrs. Radina Abrar Hussain

Member - Mrs. Manisha Padolkar

Anti Ragging Committee

Chairperson - Dr. Ashwini Purohit

Cordinator - Dr. Archana Dache

Member (Faculty) - Dr. Aniruddha Akarte

Member(student) - Mr. Uddesh Tiwari

Member(student) - Ms. Aditya Koyalwar



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OUR ILLUSTRIOUS ALUMNI

Table with 3 columns: S.No, Name, and Designation. Lists 9 notable alumni including Mr. Shirish Apte, Mr. Hemant Singhal, Ms. Nisha Kothari, etc.

FEE STRUCTURE

Table with 2 columns: PARTICULARS and AMOUNT. Lists Tuition Fee (78,261 Rs.), Development Fee (11,739 Rs.), and Total Fees (90,000 Rs.*).

*In addition to total fees, all the students are required to pay University fees & students insurance fees of Rs. 420/- Also, students who have migrated from other universities are required to pay "University Migration & Enrollment Fees" of Rs. 610/- and

- Submit Eligibility Certificate from Nagpur University
• Submit duly filled in Enrollment Form of Rashtrasant Tukadoji Maharaj Nagpur University,

The following rules regarding payment of fees are to be strictly adhered to by the students:

- Total fees are to be paid in a single installment.
• On payment of any fees in the college, receipt must be obtained from the cashier and preserved carefully.

Media Coverage

Collage of newspaper clippings from The Hitavada and other local media, covering news about college events, seminars, and student activities.



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Admission Application Form
MASTER OF BUSINESS ADMINISTRATION
ACADEMIC YEAR - _____

FOR OFFICE USE ONLY

1. Class Applied for : MBA – I/II Semester MBA – III/IV Semester

2. Date of Registration : _____ 3. Type of entrance exam : _____ Roll No.: _____

4. Application ID : _____ 5. Score : _____

Total amount paid on Admission Rs. : _____ Cheque/DD No. : _____ of Bank _____

Receipt No. : Date of Receipt : Student Unique ID :

Signature of Registration Clerk

Signature of Cashier

Admission : Admitted/Rejected

Signature of Director

Nothing to be written by applicant above this line

To
The Director
DMSR,
G.S. College of Commerce & Economics,
Nagpur.

Paste recent
passport size
colour
Photograph
Do not staple

Respected Madam,

I hereby apply for admission to MBA-I Semester/MBA-III Semester Course.

Particulars of the Applicant

1. Full Name Mr./Ms/Mrs. _____
(In Block Letters) SURNAME FIRST NAME MIDDLE NAME

2. Mother's Name : _____

3. Date of Birth in figures (in Christian era) :
D D M M Y Y Y Y

4. Permanent Address : _____

City _____ State _____

Pin Code _____ Contact No. (R) _____

(P) _____ (M) _____

5. Address for Correspondence : _____

City _____ State _____

Pin Code _____ Contact No. (R) _____

(P) _____ (M) _____

6. Email ID : _____

7. Nationality : _____

8. Religion : _____

9. Marital Status : Married Unmarried

10. Gender : Male Female Transgender

11. Minority : YES NO

11(a). Specify : _____

12. Aadhar Card No. : _____ 13. Voter Card (EPIC) No. : _____

14. Category (Attach Caste Certificate if necessary) : OPEN SC SBC OBC
ST NT VJ Other

15. Family Income : _____ Per Annum

16. Details of Academic Achievements :

Examination Passed	University/ Board	Year of Passing	Percentage of Marks	Division	No. of Attempts	RTM Nagpur University Enrollment No.
S.S.C.						
H.S.S.C.						
Graduate Degree						
Post Graduate Degree						
Any other						

17. Name of specialized subjects (Major/Minor) (For sem-III student) GROUP-A GROUP-B

18. Skill / Foundation subject chosen. _____

19. Name & year of college last attended with full address : _____

	List of certificates attached in ORIGINAL	Submitted	Not submitted
1.	T.C. in Original		
2.	MH-CET/CMAT/ Other than CMAT Score Card		
3.	SSC Mark-sheet & Certificate		
4.	HSSC Mark-sheet & Certificate		
5.	Degree & Mark-sheets of entire education		
6.	Indian Nationality Certificate		
7.	Maharashtra Domicile Certificate		
8.	Caste Certificate (If Applicable)		
9.	Non Creamy layer (If Applicable)		
10.	Caste Validity (If Applicable)		
11.	Eligibility Certificate from RTM Nagpur University (If Applicable)		
12.	Migration Certificate from Home University (If Applicable)		
13.	Provisional/Degree Certificate		
14.	FC Confirmation Letter		
15.	DTE Allotment Letter		
16.	Receipt of Caste Validity & non - Creamy Layer (If Applicable)		
17.	Undertaking in Proforma – O (Hindi / Religious Minority) - (If Applicable)		
18.	Undertaking in Proforma – A (Type – C Candidates) - (If Applicable)		
19.	Proforma – F (Disability Candidates) - (If Applicable)		

Signature of Applicant : _____

Name & Signature of Parent _____

Declaration by the applicant

To
The Director
D.M.S.R.
G.S. College of Commerce & Economics,
Nagpur.

Respected Madam,

I have read and understood the rules & regulations mentioned in the Prospectus & I undertake that I shall abide by the rules & regulations of the department. I promise to attend classes regularly and deposit the requisite fees at the prescribed time. I know that I will be detained if I do not attend 75% of the lectures delivered in each subject and fail to submit home assignments and project report in time. I also know that I shall not be eligible for scholarship / concessions if I do not have minimum attendance of 75%.

Yours faithfully

Place : Nagpur

Date : _____

Signature of Applicant



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TESTIMONIALS OF OUR STUDENTS STRAIGHT FROM THE HEART

There are lots of MBA colleges in Nagpur, but MBA at DMSR GS COLLEGE stands out with its distinguished uniqueness. It is a perfect platform to polish one's skills and also nurture their talents.

We have the best faculty team who provide a 360 degree support to the students, any time possible. I am always proud to say that I am an alumnus of MBA at DMSR.

Throughout my two years of MBA at DMSR GS College, I had countless opportunities to develop analytical skills, leadership and proactive thinking through various programs and events.

Ms. Shinu Thomas



Company : i-Process Services, IICI BANK Pvt Ltd, Bangalore
Package : 4.1 lakhs p.a

I believe in devotion, dedication and determination which helps me to become what I am today, but of course not without the support of my family, friends and appropriate grooming of college faculties, who helped me to recognize my abilities and overcome from weaknesses.

Mr. Shubham G. Sahu



Company : HDFC Bank, Chandrapur
Package : 4.2 lakhs p.a

It gives me great pleasure to say with pride that I have completed my post graduation (MBA from gs college of commerce and economics) .. The relationship between the faculties and students is very cordial... College gave us many opportunities to excel in all our areas of interest.. Be it sports, annual gathering or major events like Shodh and Management Fervor.. Anchoring is my forte and it surely got more developed by hosting events. The campus is filled with positive environment and limitless opportunities.

Vedica H. Nimkhedkar



Company : HCL Technologies Ltd.
Package : 4.1 lakhs p.a

"My sincere appreciation & gratitude to the Training & Placement Department and all staff for their efforts in imparting quality technical and aptitude training. I am very grateful to them for effectively and sincerely helping me to grab first ever opportunity that came into my life."

Akash S. Chourasia



Company : IICI Prudential Life Insurance Co. Ltd.
Package : 4.2 lakhs p.a

STUDENTS' AWARDS



Ms. Jui Patankar & Ms. Prajakta Bharadwaj won 2nd prize at intercollegiate event



Ms. Jui Patankar & Ms. Rajshree Tambekar won prize in Quiz Competition in intercollegiate competition

DEPARTMENT'S AWARDS

BANK (ROD)	INSTITUTE	STATE	GOVT/ PVT	DOMESTIC TUITION FEE (₹)	DOMESTIC AVERAGE SALARY (₹)	ROI	OVERALL RANK 2018
62	DMSR (GS College of Commerce and Economics), Nagpur	Maharashtra	P	1,48,820	3,40,000	3.28	359



BUSINESS TODAY in their Annual B School survey 2018 has ranked Department of Management Sciences and Research, G.S. College, Nagpur, 52nd among Top B Schools of India on the parameter of "Return of Investment for the student".

DMSR Best B-School Award - 2018

INFRASTRUCTURE AND FACILITIES



Classroom



IT Lab



Auditorium



Gymnasium



Playground



Canteen



Library

CONTACT US

Shiksha Mandal, Wardha's

Department of Management Sciences & Research (DMSR)

G.S. College of Commerce & Economics, Nagpur

(A NAAC Accredited 'A' Grade

Autonomous Institute) Amravati Road,

Law College Square, Civil Lines, Nagpur-440001

Phone: 0712-2544950, **Fax:** 0712-2528124

E-mail: gsdmsr@rediffmail.com; gsdmsr@gmail.com

Website: www.dmsr.shikshamandal.org



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