

# **Synopsis**

**“-----Title-----”**

**Submitted to  
Rashtrasant Tukadoji Maharaj Nagpur University,  
Nagpur**

In partial fulfillment for the award of the degree of  
**Master of Business Administration**

**Submitted by  
—Name of Projectee—**

**Under the Guidance of  
—Name of Guide—**

---

**Department of Management Sciences and Research,  
G.S. College of Commerce & Economics, Nagpur  
NAAC Accredited “A” Grade Institution**



**Academic Year 2017 – 18**

---



**Academic Year 2017 – 18**

---

## **Index**

- 1) Introduction**
  - 2) Relevance of Study/Problem Definition**
  - 3) Need of the Study**
  - 4) Objectives of the Study/Research**
  - 5) Research Design(Methods, Techniques of Data Collection)**
  - 6) Hypothesis**
  - 7) Research Methodology**
  - 8) Plan of Work**
  - 9) Proposed Chapterization Scheme**
- Bibliography**

## **Guidelines for Submission**

- 1) Font Type – Times New Roman
- 2) Normal Text size – 12
- 3) Heading Center Aligned – 14
- 4) Sub Heading Left Aligned – 13
- 5) Left Margin - 1.5'
- 6) Right Margin – 1.25'
- 7) Top & Bottom margin – 1.25'
- 8) Spacing between lines – 2'
- 9) Spacing between paragraph – 2'