



SHIKSHA MANDAL, WARDHA'S

DEPARTMENT OF MANAGEMENT SCIENCES & RESEARCH (DMSR)
G. S. COLLEGE OF COMMERCE & ECONOMICS, NAGPUR

NAAC ACCREDITED "A" GRADE INSTITUTION

DMSR

PLACEMENT BROCHURE

2017-18



Bajaj Bhavan



Shiksha Mandal, Wardha's

DEPARTMENT OF MANAGEMENT SCIENCES & RESEARCH
G. S. College of Commerce & Economics, Nagpur

(A HINDI LINGUISTIC MINORITY INSTITUTION)

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PLACEMENT BROCHURE

About DMSR

2017-18



Recognizing a long-felt need for a standard management institute in central India, Shiksha Mandal, Wardha established Department of Management Sciences & Research (DMSR) in 1987. DMSR offers a two year Full Time Post Graduate Programme in Management i.e. MBA(Master in Business Administration) which is recognised by Government of Maharashtra and approved by AICTE, New Delhi & D.T.E, Mumbai and affiliated to Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur.

DMSR of G.S.College of Commerce & Economics, Nagpur is committed to "Shaping Leader Managers" and this philosophy pervades every aspect of the Institution. The institution consistently maintains high teaching standards and a rigorous academic programme. Students are given an in-depth exposure to all functional areas of management. A perfect blend of Business and Industry is built into the curriculum to provide a "feel" for complex real world business situations. Students' personal and professional development is ensured through a culture of professionalism, integrity and commitment to high quality work which is a distinct part of life at DMSR. We look to imbibe the same in our students and encourage them play a crucial role in driving the college activities.

The academics is planned and designed in such a way that students not only get the best of curricular and co-curricular regimen but also great scope for performing extra - curricular activities which has resulted in DMSR'S spectacular achievement on all fronts. This year DMSR, G.S. College of Commerce & Economics, Nagpur has been ranked 208th in 2017 - 18 all India Ranking of Business Schools by **Business Today**. Also, it has been rated as one of the best B-Schools by **Business Standard** based on the parameters of Accreditation, Academic Rigour and Affordability.

DMSR is very happy to share that just recently the Expert Committee from UGC visited the college for grant of autonomy. Autonomy, if granted, will help the department in further strengthening ties with the industry in terms of empowering students. We will also be able to carry out more number of curricular, co-curricular and extracurricular activities in order to raise the employability quotient of the students of DMSR.

OUR MISSION

To impart high quality education and to provide opportunities for research in the field of management studies with a view to develop future managers having excellent managerial skills, character, discipline, and integrity to emerge as industry and business leaders.

OUR VISION

Industrious and lion hearted men generate wealth.

OUR MOTTO

Whatever is gained is for sharing.

Shri Rahul Bajaj

President – Shiksha Mandal, Wardha



Education has to not only reach out beyond the important objective of imparting knowledge but also has to gear up to make the imperative of growth, technological development and demands of globalization, new challenges and international competitiveness. Education is no longer to be considered as something which one gets during the early stage of one's life. In today's world education starts from the cradle and continues till the grave. During the forthcoming yes it is the quality of education which will determine who will succeed and who will fail whether among countries or companies. Therefore it has become the need of the hour to develop leader- managers for future.

Department of Management Sciences & Research, G.S College of Commerce and Economics, Nagpur, aims at achieving the objective by providing the students the opportunities to enable them to imbibe the skills needed with the spirit of hope and determination. It is the calibre of our students and the quality of education that is imparted, which will determine how our MBA students are compared with those from other institutes in the opinion of the Corporate Sector.

Shri Sanjay Bhargava

Chairman - Shiksha Mandal, Wardha

Quality with simplicity has been and would remain Shiksha Mandal's hallmark. An understanding of and an ability to relate to our social environment is also another Shiksha Mandal value. We at DMSR, GS College, try to ingrain this in each of our students.

We believe our MBA students have these values. These values are eternal and have regained importance in the current difficult economic environment. We do not want to have "I-me-myself" students wracked by greed. Our students have the knowledge, but more importantly have the attitude of frugality, learning team work and hard work that are needed by the industry.



So we believe our students represent the old Bajaj tagline "value for money, for years". Like industry, we believe we have to continually improve ourselves to deliver more. We do hope you will give our students and us a chance. We are different and we can make a difference.

Dr. N. Y. Khandait

Principal



It is with great pleasure and pride that we are presenting to our prospective employers this MBA batch which is fast turning out to be a competent bunch of young men and women who are not only looking forward to excel in their professional careers but also to want to prove a point that one does not have to compromise with values to climb the ladder of success.

In DMSR, as in all institutions run by Shiksha Mandal, values, ethics, principles, and good practices, have always remained the starting and end points of all activities. Simply put, we want our students to be not only the professionals of the top drawer but also want them to evolve as good human beings. The combination of professionalism and values just cannot go amiss.

We believe this and want you to believe this. And if you side with us, as we believe you do, please visit DMSR and see for yourself the talent that DMSR has to offer.

From the Director's Desk



Industry - Institute Partnership remains the prime focus at DMSR. We strongly believe that the generation of today is capable of becoming effective managers of tomorrow. And that is how they should contribute to the growth of society and nation. We achieve and maximize student engagement through real-time as well as simulated workplace experience through industry visits, corporate guest lectures, workshops and internship or regular field study projects in all the four semesters. These programs are designed keeping in mind the syllabus structure and that they are in sync with the contents.

DMSR students are groomed and developed through Employability Enhancement Programs, both, inside the classroom and beyond its four walls through various management driven, practical and developmental activities.

We, at DMSR, strive to imbibe values in our students by providing to them a platform to hone and develop their skills, firmly keeping in mind the culture of integrity, a path shown to us by our parent organisation, Shiksha Mandal. These values act as paradigms for facilitating and enhancing the right grooming of students of today into responsible citizens of tomorrow.

In the last 30 years of its existence, DMSR has proudly created an array of assets, including its state of the art Bajaj Bhavan, whose corporate look is intended to match and promote a corporate culture.

Our students excel in their chosen field of specialization because we do not merely work towards getting them jobs but endeavour to build long lasting careers for them!

Dr. Ashwini Purohit

Director, DMSR

G.S. College of Commerce & Economics, Nagpur

From the Training and Placement Officer

We at DMSR, mould students not just for getting placed but also for being successful in their long-term career.

Extensive training is provided to them in various soft skills and life skills for the same.

In addition to this we have a robust industry institute-interface, including tie-ups with several industries. We regularly take our students for industrial visits and call experts from the industry to interact with them so that they can expand the horizons of their knowledge beyond the traditional classrooms.

Through our associations and tie-ups, we also offer useful value-added courses to further enhance the employability of our students. Some of the courses are BEC (conducted by Cambridge English Language Assessment) for English and NSE'S NCFM.

We, at DMSR, extend a warm welcome to you and your esteemed organization to participate in the Campus Recruitment Drive for our Students.



Dr. Geeta V. Naidu

Training and Placement Officer,

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FACULTY PROFILE



Dr. Ashwini Purohit

Director

Qualification: Ph.D, MBA, B.Sc.
Specialization: Human Resource
Experience: Academic - 7 years;
Industry : 11 years



Dr. Geeta.V. Naidu

Qualification: Ph.D, MBA, B.Com.
Specialization: Marketing
Experience: Academic -10 years,
Industry : 2.5 Years



Dr. Satish Shrivastav

Qualification: PhD, MBA,
M A, M Phil, M.Com., L.L.B
Specialization: Finance
Experience: Academic -27 years
Industry : 15 years



Dr. Archana Dadhe

Qualification: Ph.D., MBA,
PGDIMM, PGDIM, DIM
Specialization: Marketing
Experience: Academic - 17 years
Industry : 3 years



Dr. Aniruddha Akarte

Qualification: PhD, MBA, B.Com.
Specialization: Marketing
Experience:
Academic : 09 years
Industry : 04 years



Dr. Akash Agrawal

Qualification: Ph.D, MBA,
M.Com., M.Phil.
Specialization: Finance
Experience: Academic - 7 years

INSTITUTE-INDUSTRY INTEGRATION

DMSR conducts seminars and guest lectures of the eminent personalities from the industry. The interaction develops students' awareness on job functions in the industries, attitude to adapt to industrial environment, proper practical and relevant knowledge, skills and competencies. This in return bridges the gap between industry and institute.



Mr. Sachin Jagtap, Associate VP, Kotak Securities Ltd.



Mr. Mukul Kulkarni, Owner, The Breakfast Story



Mr. B.S. Gopalkrishna, Foreign Trade Development Officer



Mayank Dedhia for demonstrating J-Gate journal



Mr. Vishal Karanjikar, Corporate Trainer, Nidan Technologies Pvt. Ltd.



Shri Shashisekhar Sinha, renowned trainer from GST centre and official master trainer and in house faculty of NACIN.

INSTITUTE-INDUSTRY INTEGRATION

Kshitij - A career conclave for MBA students

The primary objective of this conclave is to facilitate an interaction between students and senior-level people from the industry where the students could get their queries answered from the invited experts.



Industrial Visits

Industrial Visits are regularly conducted for the students of MBA second year. Industrial Visits are an integral and compulsory part of the MBA curriculum. The visit provides an insight on the various management and operational aspects of companies which cannot be experienced in the class room.



Industrial Visit to BAJAJ AUTO Ltd, Waluj, Aurangabad



Visit to Vasundhara (AMUL) Dairy, Nagpur



Visit to Jalaram Fragrance



Visit to Dinsdhar's Nagpur

EVENTS AT DMSR

Welkomst-2017

Induction program for MBA Semester-I. Event was chaired by Shri. Sanjay Bhargav, Chairman Shiksha Mandal and in the presence of Dr. N.Y. Khandait, Principal Chief Guest for the event was Mr. Vijay Phanshikar, Chief Editor, The Hitavada.



SHODH

A National Level Paper Presentation Competition organized by DMSR that helps foster scholastic, technical and presentation skills. The event was inaugurated by Dr. Brijesh Dixit, Managing Director, Maharashtra Metro Rail Corporation Ltd.



MANTHAN- A Business Plan Presentation Competition



EVENTS AT DMSR

MANAGEMENT FERVOR

Management Fervor, a two day Inter-collegiate Management Competition is organized at DMSR to inculcate Personality Development Skills and to enhance Employability Quotient among students of MBA colleges of Nagpur. The event includes competitions like- Business Quiz, Extempore, Mock Stock Market and Debate. The event was inaugurated by Dr. Vinayak Deshpande, Dean, Faculty of Commerce, RTM Nagpur University



DMSR SPORTS' DAY- Physical activity to boost sportsmanship and teamwork among students..



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OUR RECRUITERS / PLACEMENTS...



TESTIMONIALS OF OUR STUDENTS



Both, encouragement and criticism provided to me by the Training and Placement Cell have made me what I am today. Thank you so much, DMSR.

- **Shubham Agrawal**,
ICICI Prudential Life Insurance



Getting you out of your comfort zone and making you fit in corporate world is the penultimate goal of the T&P cell of our college. They make you go through rigorous situations in order to enhance your managerial skills which helps in getting better placement in the best companies. - **Neha Sathawane**



I will always be thankful to my college and the Placement Cell for extending wonderful opportunities to me in the form of exposure and placement.

- **Shikha Trivedi**, All India Reporter



I am proud to have been a student of this college where I was given proper training and was placed in the Videocon group. I am thankful to the T&P Department for the same.

- **Habeeb Ahmed**, Videocon



I will always be grateful to my institute and my teachers for everything that they have done for me.

- **Mohit Tiwari**,
Bridgestone India Pvt. Ltd.



Thanks for providing such good campus opportunities to us. The Training and Placement Cell also helped us to develop our skills and personality.

- **Rohit Vyawahare**,
Bajaj Finance Ltd



I thank my college for giving me a wonderful platform to step into my professional life and for moulding my personality.

- **Rishiraj Lunawat**