G. S. COLLEGE OF COMMERCE & ECONOMICS, NAGPUR

PLACEMENT BROCHURE





Bajaj Bhavan

NAAC Accredited 'A' Grade Institution



Shiksha Mandal, Wardha's

Department of Management Sciences & Research

G. S. College of Commerce & Economics

(A HINDI LINGUISTIC MINORITY COLLEGE)
(Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University)
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PLACEMENT BROCHURE

2016-17

About DMSR



learn DMSR is committed to shaping leaders- managers and this philosophy pervades every aspect of the Institute. The Institute consistently maintains high academic standards and challenging programme. The students are provided with an in-depth exposure to all functional areas of management, and a close interaction with business and industry is built into the curriculum to provide for complex real world business situations. The result is a unique educational experience.

The environment in which students can freely develop their personal and professional skills is brought about by a culture of mutual trust, informality and intimacy which are distinct parts of life at DMSR. The students play an important role in all aspects of the institute functioning, including decision - making thereby developing an inquiring and innovative mind, much needed for the manager of the future. The department continues to carry forward the legacy of Shiksha Mandal and G. S. College of Commerce and Economics, Nagpur.

Our quality measures & academic standards have also been acknowledged by a leading magazine Business Today, which in its recent "Best B- School" survey for 2015-16 has rated DMSR 205th in all India ratings.

G. S. College of Commerce & Economics

Govindram Seksaria College of Commerce and Economics, Nagpur was established in 1945 by Shiksha Mandal, Wardha to fulfill the requirement of Commerce Education in the region during the pre-independence period. Today, G. S. College of Commerce and Economics has carved a niche for it self as premier Commerce College in the country and is known for its high academic standards, qualitative growth and ethical practices under the dynamic leadership of Shri Rahul Bajaj, President of Shiksha Mandal & Shri Sanjay Bhargava, Chairman of Shiksha Mandal.

Mission

To impart high quality education and to provide opportunities for research in the field of management studies with a view to develop future managers having excellent managerial skills, character, discipline and integrity.

Shri Rahul Bajaj

President - Shiksha Mandal, Wardha



Education has to not only reach out beyond the important objective of imparting knowledge but also to gear up to meet the imperative of growth, technological development & demands of globalization, new challenges and international competitiveness. Education is no longer to be considered as something which one gets during the early stage of one's life. In today's world, education starts from the cradle and continue till the grave. During the forthcoming years it is the quality of education which will determine who will succeed and who will fail, whether among countries or among companies. Therefore, it has become the need of the hour to develop leader-managers for the future.

DMSR, Nagpur aims at achieving this objective by providing the students the opportunities to enable them to imbibe the skills needed with a spirit of hope and determination. It is the caliber of our students and the quality of education that is imparted which will determine how our MBAs compare with those from other institutes in the opinion of the Corporate Sector.

Shri Sanjay Bhargava

Chairman - Shiksha Mandal, Wardha

Quality with simplicity has been and would remain a Shiksha Mandal's hallmark. An understanding of and an ability to relate to our social environment is also another Shiksha Mandal value. We at DMSR, G. S. College, try to ingrain this in each of our students. We believe our MBA students have these values. These values are eternal and have regained importance in the current difficult economic environment. We do not want to have "I-me-myself" students wracked by greed. Our students have the knowledge, but more importantly have the attitude of frugality, learning, teamwork and hard work that are needed by industry. So, we believe our students represent the old Bajaj tagline "value for money", for years. Like industry, we believe we have to continually improve ourselves to deliver more. We do hope you will give our students and us a chance. We are different and



Dr. N. Y. Khandait Principal

we make a difference.



It is with great pleasure and pride that we are presenting to our prospective employers this MBA batch which is fast turning out to be a competent bunch of young men and women who are not only looking forward to excel in their professional careers but also to want to prove a point that one does not have to compromise with values to climb the ladder of success.

In DMSR, as in all institutions run by Shiksha Mandal, values, ethics, principles, and good practices, have always remained the starting and end points of all activities.

Simply put, we want our students to be not only the professionals of the top drawer but also want them to evolve as good human beings. The combination of professionalism and values just cannot go amiss.

We believe this and want you to believe this. And if you side with us, as we believe you do, please visit DMSR and see for yourself the talent that DMSR has to offer.

From the Director's Desk



As I announce the placement schedule for the session 2016-17, I am indeed tempted to call the present batch of MBA as a historic one for two reasons. First, this is the first full-fledged batch that has spent two full years in Bajaj Bhavan, our new MBA premises, where we have ensured that the students got everything that is required for professional studies and, second, these extremely committed students of DMSR have helped the college get an 'A' grade from NAAC. The batch also is on the cusp of achieving something more. Riding on the success of previous batch which enjoyed a phenomenal placement, these students are aiming at the bigger companies and better packages, which they deserve. Our team in DMSR prepares students to be equipped with different skills such as Human skills, Soft skills, Managerial skills, Attitudinal skills, Creative skills, and Entrepreneurship skills. We

believe in the concept of "Management is about arranging and telling, and Leadership is about nurturing & enhancing". Our team develops the students in two ways i.e. making a good manager and leader depending upon capacity in which he/her is in inclined. Thus we very confidently say that these Sem IV students will be an asset to the companies or firms wheresoever they are recruited. With this strong notion we invite you to come for a campus drive and pick our talented students who will deliver desired profit and growth in your company

Dr. Devender KawdayDirector

Placement Officer's Message

We at DMSR aptly stress on the concept of "CAREER over JOB." The Placement Cell of the Institute is diligently set up, not only to get a right job, but to guide each of its students to get into the right career. In today's competitive world, it is virtually necessary for the industry managers to possess excellent management and entrepreneurial skills, practical knowledge, interpersonal skills while building self-confidence and motivation.

Placement activities are given due importance from day one in the life of our MBA students. The students are trained on aspects like:

Facing Interviews & Group Discussions, Professional Resume Writing, Cracking Aptitude Exams, Soft Skill training through dedicated Soft Skill Lab & Internship Projects.



In addition to this, our MBA program offers a unique blend of strategic thinking and is practically integrated with the industry in the form of regular visits, seminars, internships and live projects. Professionals from various industries visit the Institute and interact with students on regular basis and guide them in accordance with the industry norm and standards. The Institute has a tie-up with several industries in order to give exposure to students' for their overall development we carry out the pre-placement activity with a stringent and result oriented methodology. The process of grooming and training at DMSR is a norm and is followed at every step. This has resulted in phenomenal success for the session 2015-16.

We, at DMSR, extend a warm welcome to you and your esteemed organisation to participate in Campus Recruitment Drive for our students.

Dr. Ashwini Purohit

Head, Training & Placement Cell
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FACULTY PROFILE



Dr. Satish ShrivastavQualification: Ph.D, MBA, M.A.,
M.Phil., M.Com., L.L.B.
Specialization: Finance

Experience: Academic -25 years

Industry 15 years



Dr. Archana Dadhe
Qualification: Ph.D.,MBA,
PGDIMM, PGDIM, DIM
Specialization: Marketing
Experience: Academic-15 years

Industry - 3 years



Dr. Nirja Upadhye
Qualification: Ph.D, MBA (IT, HR),BE (IT)
Specialization: Human Resources
& Information Technology
Experience: Academic - 5 years

Industry - 4 years



Dr. Ashwini Purohit
Qualification: Ph.D, MBA, B.Sc.
Specialization: Human Resources
& Marketing

Experience: Academic - 5 years

Industry - 11 years



Qualification: MBA, PGDBA, DBM, B. Com. Specialization: Finance & Marketing

Experience: Academic - 7 years

Industry - 3 years



Prof. Vajeda Kardar
Qualification: M.B.A, M.C.A, B.C.S.
Specialization: Marketing
& Human Resources

Experience: Academic - 1.5 years

Industry: 3 years



Dr. Shabbir ZakeryaQualifications: M.B.A., M.Com., Ph.D.,

NET (Management)
Specialization: Marketing

Experience: Academics/Teaching – 5yrs.

Training/Industry – 3 Years

Shodh

Guest Lectures

MGT Fervor

Sports

Sports Teachers Day



















Guest Lectures

Diwali Milan

Manthan

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DMSR Batch 2016-17



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DMSR Batch 2016-17



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DMSR Batch 2016-17



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FACILITIES



Seminar Hall



Library



Canteen



Computer Lab



Classroom